

# Guided Reading Activity

## Creating a Modern America, 1865–1901

### Lesson 2 *Big Business and Unions*

#### Review Questions: Using Headings and Subheadings

**Directions:** Locate each heading below in your textbook. Then use the information under the correct heading and subheading to help you write each answer.

#### I. The Rise of Big Business

A. What is a corporation?

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B. Why do corporations issue stock?

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C. How were large corporations able to operate in poor economic times?

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D. Who was Andrew Carnegie?

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E. What is vertical integration of a company?

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F. How is horizontal integration different from vertical integration?

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# Guided Reading Activity *cont.*

## Creating a Modern America, 1865–1901

G. Who was John D. Rockefeller?

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H. How did companies find a way around laws against monopolies?

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I. What is a holding company?

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J. What encouraged the growth of the advertising industry?

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K. What new developments in retail sales occurred in the late nineteenth century?

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## II. Working in the United States

A. What was a negative result of laissez-faire economics?

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B. What is deflation?

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# Guided Reading Activity *cont.*

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C. What were the two basic types of industrial workers in the United States in the 1800s? Why did one type of worker tend to earn higher wages?

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D. How did employers view early unions?

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E. What are some methods companies used to stop unions?

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F. Why did the government implement policies that supported business owners over unions?

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### III. The Struggle to Organize

A. What led to the Great Railroad Strike?

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B. How were the Knights of Labor different from other unions?

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C. What did President Cleveland do about the Pullman Strike?

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